Directed Research
SFS 4910

Syllabus

The School for Field Studies (SFS)
Center for Marine Resource Studies (CMRS)
South Caicos, Turks and Caicos Islands

This syllabus may develop or change over time based on local conditions, learning opportunities, and faculty expertise.
Course content may vary from semester to semester.
COURSE CONTENT SUBJECT TO CHANGE

Please note that this is a copy of a recent syllabus. A final syllabus will be provided to students on the first day of academic programming.

SFS programs are different from other travel or study abroad programs. Each iteration of a program is unique and often cannot be implemented exactly as planned for a variety of reasons. There are factors which, although monitored closely, are beyond our control. For example:

- Changes in access to or expiration or change in terms of permits to the highly regulated and sensitive environments in which we work;

- Changes in social/political conditions or tenuous weather situations/natural disasters may require changes to sites or plans, often with little notice;

- Some aspects of programs depend on the current faculty team as well as the goodwill and generosity of individuals, communities, and institutions which lend support.

Please be advised that these or other variables may require changes before or during the program. Part of the SFS experience is adapting to changing conditions and overcoming the obstacles that may be present. In other words, the elephants are not always where we want them to be, so be flexible!
**Course Overview**

The aim of this course is to provide students with the opportunity to apply ecological, biological, and/or social-scientific methods to a field research project that addresses a local issue related to the environment. This course teaches students data collection, data management, data analyzation, and scientific writing. Students will communicate their findings through a written paper, oral presentation and video. The directed research topics are derived from the SFS Center’s Five-Year Research Plan as defined by the Center staff and local stakeholders. Through the Directed Research project, students will contribute to a growing body of scientific research that informs local conservation and resource management decisions.

Each student will join a faculty-led team that will carry out field research, data analysis, and communication of results in one or across several of the following disciplines: ecology, natural resource management, economics, and the social sciences.

**Learning Objectives**

In this course students will learn research design, field research methods, data management and analytical tools, communication skills and critical thinking, as well as team work and time management. Succinct scientific writing, graphic and tabular presentation of results, and effective delivery of oral presentations will be emphasized. The specific objectives of the course are the following:

1. Understand research design
2. Conduct field data collection
3. Manage and interpret data sets
4. Communicate research results to diverse audiences

**CMRS Research Direction**

The research agenda at the SFS Center for Marine Resource Studies is driven by the broad question of how TCI can better manage the marine resources and prepare the local community of South Caicos for the advent of mainstream tourism.

**Assessment**

<table>
<thead>
<tr>
<th>Assessment Item</th>
<th>Value (%)</th>
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<tbody>
<tr>
<td>Literature Review</td>
<td>15</td>
</tr>
<tr>
<td>Proposal Presentation</td>
<td>15</td>
</tr>
<tr>
<td>Research Skills &amp; Data Management</td>
<td>10</td>
</tr>
<tr>
<td>Final Report</td>
<td>30</td>
</tr>
<tr>
<td>Research Presentation</td>
<td>15</td>
</tr>
<tr>
<td>Research Video</td>
<td>15</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

Most assignments encourage you to work together, to share ideas and knowledge. This allows you to take advantage of the range of backgrounds within the group. Unless the assignment indicates that only one copy of the answers is required from the group, you are expected to complete your own assignment; directly copying answers from one another will be treated as cheating.
**Literature Review**
The main objective of the Literature Review is that students familiarize themselves with previous research and publications in the area of their Directed Research project. The literature review should draw upon a large literature base (where possible) – firstly to review the current status of research in the field, and then to build a background and justification for research that still remains to be done.

**Proposal Presentation**
Students will give a short presentation (1 per DR group) outlining background to their research, their research aim and methods they want to use to the public of South Caicos. The content should be easily understandable by the local community. Researchers often need support of the local community to successfully complete their research. Involving and informing the local community from the beginning of the research project will more likely give the researcher this support as the community feels more involved and heard.

**Research Skills**
Your Directed Research skills will be graded throughout the semester by your supervisor. Your final grade will depend upon your attendance at all DR research group activities, active involvement and competencies in field data collection, data entry, and group participation/support.

**Data Management**
The data you collect during your projects are useful to SFS, to our clients and partners, and to future students. Therefore, it is important to store data in a manner that can be readily understandable by others. Good data management is also an important skill to develop.

**Final Report**
The main objectives of the DR Final Report are to familiarize students with formal processes of writing scientific reports, which may include structuring and presenting your research findings in a standardized format consistent with the discipline. You will be assessed on your ability to (1) succinctly present your research hypothesis/question and the materials and methods used to collect data, (2) appropriateness of the quantitative &/or qualitative analytic techniques used, (3) appropriate presentation of results, and (4) adequate interpretation of results in light of the social and ecological contexts in which we work.

**Research Presentation**
Students will present findings in a short and understandable way to an audience of faculty and peers. Students will be graded on their:
- Oral presentation skills.
- Time management.
- Focus on main results.
- Should include: Introduction, materials and methods, results, discussion.

**Research Video**
Although peer-reviewed journal publications are the main route through which scientists disseminate their research findings, an increasing amount of effort is being put into making research results more accessible to a wider audience. In today’s world, a wide variety of media options are available to facilitate such efforts, and it is not uncommon for funding-providers to require media products that can be shared with stakeholders and general audiences. Each DR group will produce a concise, 2-5-minute video that summarizes their research for a diverse, non-scientific audience. This should include some background information (why the research was undertaken), an overview of the methods employed, the main findings and conclusions. Scientific jargon, details of statistical analyses, and complex graphs
should be avoided. The video should be self-contained (i.e. the narration must be included), and it should consist primarily of footage from your fieldwork supplemented with additional supporting footage and images. The goal is to hold the audience’s attention while getting your message across in an easily digested and understandable manner – be creative! Your videos will be played to the local community during an open-evening at the Center, and attendees will be given the opportunity to ask questions afterwards. You will be graded as a group on (1) video quality, (2) clarity of content, (3) creativity, (4) appropriateness for a general audience.

**Grading Scheme**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>95.00 - 100%</td>
</tr>
<tr>
<td>A-</td>
<td>90.00 - 94.99%</td>
</tr>
<tr>
<td>B+</td>
<td>86.00 - 89.99%</td>
</tr>
<tr>
<td>B</td>
<td>83.00 - 85.99%</td>
</tr>
<tr>
<td>C+</td>
<td>76.00 - 79.99%</td>
</tr>
<tr>
<td>C</td>
<td>73.00 - 75.99%</td>
</tr>
<tr>
<td>D</td>
<td>60.00 - 69.99%</td>
</tr>
<tr>
<td>F</td>
<td>&lt; 60.00%</td>
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**General Reminders**

**Plagiarism** - Using the ideas and material of others without giving due credit, is cheating and will not be tolerated. A grade of zero will be assigned if anyone is caught cheating or aiding another person to cheat actively or passively (e.g., allowing someone to look at your exam). ALL assignments unless specifically stated should be individual pieces of work.

**Deadlines** - Deadlines for written and oral assignments are instated for several reasons:
They are a part of working life to which students need to become accustomed and promote equity among students.
Deadlines allow faculty ample time to review and return assignments before others are due.
Late assignments will incur at least a 10% penalty (depending on how late it is). Assignments will be handed back to students after a one-week grading period.

**Participation** - Since we offer a program that is likely more intensive than you might be used to at your home institution, missing even one lecture can have a proportionally greater effect on your final grade simply because there is little room to make up for lost time. Participation in all components of the program is mandatory because your actions can significantly affect the experience you and your classmates have while at CMRS. Therefore, it is important that you are prompt for all land and water-based activities, bring the necessary equipment for field exercises and Directed Research, and simply get involved.
## Course Content

Type- **L**: Lecture, **FEX**: Field Exercise, **DEX**: Desk Exercise, **P**: Presentation, **W**: Workshop

<table>
<thead>
<tr>
<th>No and Type</th>
<th>Topics</th>
</tr>
</thead>
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| DR01 (L, 1.0 hr, EK) | Excel practical  
Basic excel skills that are useful for future assignments |
| DR02 (L, 1.0 hr, FE) | Basic Statistics  
A brief introduction to basic statistical theory and use of statistical software. It will assist in understanding the limitations of your data, and selecting the appropriate statistical tests |
| DR03 (DEX, 1.0 hr, EK) | Scientific data organization  
Underwater slates; Excel sheets |
| DR04 (DEX, 1.0 hr, FE) | JMP DEX  
Basic statistical data analysis skills using the program JMP |
| DR05 (L, 1.0 hr, ALL) | DR projects descriptions  
Faculty is presenting the different DR projects the students will be working on this semester and will lay out expectations for each project. |
| DR06 (W, 0.0 hr, ALL) | Project Selection Announced  
Students submit preferences of projects they want to work on and are assigned to projects |
| DR07 (DEX, 2.0 hr, ALL) | Group Discussions  
Groups for each project will discuss specifics to the research activities; Faculty will lay out expectations of student proposals and students and faculty will form discussion groups to further DR objectives |
| DR08 (L, 1.0 hr, CP) | Scientific writing and literature research  
Background on how to write a scientific literature review and how to conduct a scientific literature search |
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| DR09 (DEX, 2.0 hr, ALL) | Literature Review DEX  
Students will be informed where and how to obtain scientific research articles and other literature for their Literature review. Faculty will assist with what types of information may be useful and how to obtain information for inclusion to the paper. |
| DR10 (DEX. 2.0 hr, ALL) | Methods discussion  
Research groups will meet to determine which research methods they want to use. |
| Assignment | Literature review due 8 AM |
| DR11 (FEX, 2.0 hrs, ALL) | Data Collection Practice Run and debrief  
Students will partake in a practice run for data collection. It will prepare them for consistent data collection. |
| DR12 (L, 1.0 hr, ALL) | Proposal presentation to the community  
Research groups will present a short presentation outlining the background to their research, their research aim and methods they intend to use to the public. |
| DR13 (FEX, 44 hrs, ALL) | DR Field Time |
| DR14 (DEX, 1.0 hr ALL) | DR group meeting  
Meeting with each DR group to check on progress and needs |
| DR15 (DEX, 1.0 hr ALL) | Data analysis and write up  
Learning data analysis methods and guidance for write up |
| DR16 (L, 1.0 hr, FE) | Scientific communication through video and presentations  
Familiarizing the students with how scientists use the media and oral presentations to disseminate their research  
Introduction of the video and presentation assignments |
| DR17 (DEX, 1.0, FE, optional) | Producing animations for videos workshop  
Students learn how to use a web tool and powerpoint to produce high quality animations for their research videos |
| DR18 (DEX, 3 hours) | DR group meeting  
Meeting with each DR group to check on progress and needs |
| DR20 (DEX, 1.0, FE, optional) | Line drawing map workshop  
Students learn how to produce a high quality study site map using line drawings in powerpoint |
| DR21 (DEX, 1.0, FE, optional) | Graph and table formatting workshop  
Students learn how to produce high quality graphs and tables for scientific papers in excel |
| Assignment | DR final paper due 8 AM |
| DR22 (DEX, 4.0 hrs, ALL) | DR Oral Presentation Prep |
| Assignment | DR presentation AND video due 8 AM |
| DR23 (P, 4.0 hr ALL) | In House Presentations |
| DR24 (P, 1.0 hr, ALL) | DR Open presentations or video showing to Local Community |
| **15+ days** | **Total** |