



THE SCHOOL  
FOR FIELD STUDIES



# Marine Conservation Planning

## SFS 3024

**Syllabus**  
**4 credits**

The School for Field Studies (SFS) & Blue World Institute (BWI)  
Center for the Conservation of Marine Megafauna  
Veli Lošinj, Lošinj Island, Croatia

This syllabus may develop or change over time based on local conditions, learning opportunities, and faculty expertise. Course content may vary from semester to semester.

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## COURSE CONTENT SUBJECT TO CHANGE

***Please note that this is a copy of a recent syllabus. A final syllabus will be provided to students on the first day of academic programming.***

SFS programs are different from other travel or study abroad programs. Each iteration of a program is unique and often cannot be implemented exactly as planned for a variety of reasons. There are factors which, although monitored closely, are beyond our control. For example:

- Changes in access to or expiration or change in terms of permits to the highly regulated and sensitive environments in which we work;
- Changes in social/political conditions or tenuous weather situations/natural disasters may require changes to sites or plans, often with little notice;
- Some aspects of programs depend on the current faculty team as well as the goodwill and generosity of individuals, communities, and institutions which lend support.

Please be advised that these or other variables may require changes before or during the program. Part of the SFS experience is adapting to changing conditions and overcoming the obstacles that may present. In other words, the elephants are not always where we want them to be, so be flexible!

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## Course Overview

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The goal of this course is to provide students with critical, applicable knowledge across biological, environmental, and social sciences, and provide practical skills of integrating interdisciplinary knowledge into evidence-based marine conservation management. This is an interdisciplinary course with a focus on applying conservation science in a practical manner at both the science-society and science-policy interface.

This course introduces students to the science, the challenges, and the uncertainties associated with managing and conserving marine biodiversity, also considering the inter-related crises of biological diversity loss and climate change. The syllabus includes multiple aspects of marine conservation, especially interdisciplinary and human dimension components. Students taking this course will be able to personalize its content and focus on subjects depending on their scientific/professional interests.

The lack of professionals trained in integrated and interdisciplinary evidence-based conservation has been identified as one of the key problems in the field of marine conservation science. This course aims to provide students with the required competences to be successful marine conservation professionals through an understanding of the roles of physical/environmental, biological, and social components in shaping diversity, ecology, and human use of marine systems. Considering synergistic, cumulative effects of anthropogenic stressors on marine ecosystems, and being able to quantify and critically evaluate human impacts. Providing training in the use of state-of-the-art tools in marine conservation research and prioritization of decision making. The ability to work with stakeholders and integrate multidisciplinary, evidence-based knowledge in marine conservation and marine spatial planning.

Two field courses are included in the course. The first field trip will be to Cres Island to the Beli rescue center for griffon vultures and inform discussions around conservation triage. The rescue center is the only registered griffon vulture rescue center in Croatia and assists in the preservation of the last 100 families of griffon vultures in Croatia. The field trip will involve visiting habitats on the island of Cres, understanding the principal threats to the species and the work being undertaken to conserve them. The second trip, located a boat-ride way from Lošinj, will be to Brijuni National Park and inform discussions around systematic conservation planning. Brijuni islands were designated a national park in 1983, the park itself is made up a series of islands and the underwater area adjacent to the islands. The underwater area is considered to be the best preserved in the region due to the absence of exploitation for much of the park's history. As such Brijuni National Park is often promoted internationally as an example of conservation in Croatia. The field trip will involve a tour of the islands and conversations with the management team working there and consideration of the management of the Natura 2000 site surrounding the National Park.

## Learning Objectives

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1. Knowledge and understanding:
  - a. Understand the linkages between biological systems, human impacts and the critical role of social science, education, and politics in marine conservation.
  - b. Understand anthropogenic threats to marine biodiversity and mechanisms of human impact on marine biota and ecosystems.
  - c. Adopt knowledge and practical skills on interdisciplinary, evidence-based, ecosystem approaches in marine conservation science.

- d. Identify knowledge gaps and develop applicative studies in the field of marine conservation science by using contemporary research methods.
  - e. Understand and be able to implement different conservation tools in marine systems, including multi-species approach and spatial conservation planning.
  - f. Work in interdisciplinary expert groups, critically evaluate different conservation solutions to threats to marine ecosystems and develop science-based conservation/management plans.
2. Reflection:
- a. Students will be able to develop interdisciplinary, evidence-based conservation strategies and policies, and prioritize conservation decision making for the oceans, adopting ecosystem approach.
3. Application:
- a. This course provides students with competitive, state-of-the-art interdisciplinary knowledge and practical skills needed for a professional marine conservation scientist in the 21<sup>st</sup> Century.
  - b. On completion of this course students will be able to address conservation challenges in marine ecosystems, evaluate and develop evidence-based conservation strategies, and prioritize conservation decision-making, adopting ecosystem approach.

## Assessment

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The evaluation breakdown for the course is as follows:

Assessment Item	Value (%)
Participation	10
Group Funding Exercise	20
Field Exercise: Questionnaires and Interviews	25
Field Exercise: Marine Spatial Planning	25
Final Exam	20
<b>TOTAL</b>	<b>100</b>

### Participation (10%)

Working in an interdisciplinary team requires that individuals contribute to group work. This includes active engagement in discussions, assignments, workshops, group projects and visits. Many in-class discussions will not be formally graded, but relevant and appropriate participation will be taken into consideration, especially discussions about the key issues of the course. There are two field trips associated with the course which will also be taken into consideration under the participation aspect. This is an interdisciplinary course with a focus on applying conservation science in a practical manner at both the science-society and science-policy interface.

### Group Funding Exercise (20%)

Students will be divided into groups to select a species of conservation concern and compete for funding from an imaginary 'Minister'. The 'Minister' has a limited budget for conservation and hence must prioritize their funding. Groups will be expected to make scientific, moral, and legal arguments to promote their species, including defining a defensible budget. This will then be presented to the whole

class for ‘funding’ in a competitive exercise. This is designed to reflect the real-world components of presenting a project for funding, hence the funding received will be reflected in the grade given.

### Field Exercise: Questionnaires and Interviews (25%)

Students will be divided into groups to select a current environmental issue to develop a questionnaire which they will undertake with the local community, a defined sub-section of the local community, or a defensible community defined by the student group. Students will develop primary and secondary hypotheses, construct a questionnaire based on their hypotheses, undertake structured interviews based on their questionnaire and analyze their results. Finally, this will all be presented in a class with discussion. Grades will be based on the student’s ability to develop a sound hypothesis, data collection effort, and present their findings.

### Field Exercise: Marine Spatial Planning (25%)

Students will explore European Maritime Spatial Planning through literature review, EU MPS platform exploration, mapping activities, and practical application during a trips to local national parks, protected areas, tourism centers, and fishing grounds.

### Final Exam (20%)

A final exam will be given based on material covered in lectures, readings, and field experiences. It will consist of 3 sections, including multiple choice questions as well as short essay questions. There will be an exam review session before the exam.

## Grading Scheme

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A	95.00 - 100.00%	B+	86.00 - 89.99%	C+	76.00 - 79.99%	D	60.00 - 69.99%
A-	90.00 - 94.99%	B	83.00 - 85.99%	C	73.00 - 75.99%	F	0.00 - 59.99%
		B-	80.00 - 82.99%	C-	70.00 - 72.99%		

## General Reminders

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**Honor Code/Plagiarism** – SFS places high expectations on their students and we hold students accountable for their behaviors. SFS students are held to the honor code below. SFS has a zero-tolerance policy towards student cheating, plagiarism, data falsification, and any other form of dishonest academic and/or research practice or behavior. Using the ideas or material of others without giving due credit is cheating and will not be tolerated. Any SFS student found to have engaged in or facilitated academic and/or research dishonesty will receive no credit (0%) for that activity.

*“SFS does not tolerate cheating or plagiarism in any form. While participating in an SFS program, students are expected to refrain from cheating, plagiarism and any other behavior which would result in a student receiving credit for work which they did not accomplish on their own. Students are expected to report any instance of cheating or plagiarism by others.”*

**Deadlines** – Deadlines for written and oral assignments are instated to promote equity among students and to allow faculty ample time to review and return assignments before others are due. As such,

deadlines are firm; extensions will only be considered under extreme circumstances. Late assignments will incur a penalty of 10% of your grade for each day you are late. After two days past the deadline, assignments will no longer be accepted. Assignments will be handed back to students after a one-week grading period. Grade corrections for any assessment item should be requested in writing at least 24 hours after assignments are returned. No corrections will be considered afterwards.

**Content Statement** – Every student comes to SFS with unique life experiences, which contribute to the way various information is processed. Some of the content in this course may be intellectually or emotionally challenging but has been intentionally selected to achieve certain learning goals and/or showcase the complexity of many modern issues. If you anticipate a challenge engaging with a certain topic or find that you are struggling with certain discussions, we encourage you to talk about it with faculty, friends, family, the HWM, or access available mental health resources.

**Participation** – Since we offer a program that is likely more intensive than you might be used to at your home institution, missing even one lecture can have a proportionally greater effect on your final grade simply because there is little room to make up for lost time. Participation in all components of the course is mandatory, it is important that you are prompt for all activities, bring the necessary equipment for field exercises and class activities, and simply get involved.

## Course Content

**Type: D:** Discussion, **FL:** Field Lecture, **GL:** Guest Lecture, **L:** Lecture, **O:** Orientation

\*Readings in **Bold** are required.

No	Title and outline	Type	Time (hrs)	Required Readings
1	<b>Course Introduction</b>	O	1.0	
2	<b>The Global Biodiversity Framework</b> What are the implications for conservation at national level?	L	1.0	<b>Carroll et al. (2022).</b>
3	<b>The Many Facets of Conservation</b> History of conservation, human motivation for conservation, individual and societal value systems, and implications for conservation. Understanding the psychology and motivation of different stakeholders can enable conservationists to avoid or mitigate conflict	L	1.0	<b>Manfredo et al. (Eds.) (2008).</b>
4	<b>Personal Motivation for Conservation</b> Where do your values come from? What is the motivation for you to conserve nature?	D	1.0	
5	<b>Captivity and Implications for Conservation</b> Conservation is often cited as reason to maintain animals under human care - what are the uses of marine mammals in captivity and what are the implications for conservation?	L; D	2.0	<b>Muka &amp; Zarpentine (2021).</b>  Clegg (2021).
6	<b>Conservation Triage</b> In the absence of endless funds for conservation, how do we make decisions about what to conserve and how do we justify those decisions?	L	2.0	<b>Bottrill, et al. (2008).</b>

No	Title and outline	Type	Time (hrs)	Required Readings
7	<b>Conservation Triage</b> Allocating groups and defining exercise and assessment criteria	D	1.0	
8	<b>Conservation Triage in Action</b> Field visit to Beli Rescue Center for Griffon Vultures, Cres Island	FL	6.0	
9	<b>Conservation Triage</b> Group discussions – time for groups to get together and discuss the group assignments with supervisors	D	2.0	
10	<b>Social Science Methods</b> How do we understand the views of different stakeholders through focus groups, interviews, participant observation, questionnaires	L	2.0	<b>Cook &amp; Crang (1995).</b>
11	<b>Application of interdisciplinary skills in conservation</b> Case study of the designation of the Cres-Lošinj Natura 2000 site	L	1.0	<b>Mackelworth, et al. (2013).</b>
12	<b>Marine Protected Areas Workshop</b> Role play – The Cres-Lošinj Natura 2000 site – how would you do it?	W	3.0	
13	<b>Developing questionnaires</b> LIFE Euroturtles example	L	2.0	
14	<b>Questionnaires</b> Allocating groups and defining exercise and assessment criteria	D	1.0	
15	<b>Questionnaires</b> Group discussions – time for groups to get together and discuss the group assignments with supervisors	D	2.0	
16	<b>The Law of the Sea</b> How is the definition of rights and jurisdictions different in the marine environment and how does this influence the conservation?	L	1.5	
17	<b>Applying International Conservation Legislation</b> What are the conservation laws that provide a framework for marine protection?	L	1.5	
18	<b>Marine transboundary conservation and protected areas</b> Connectivity is a defining element of the marine environment; the development of transboundary cooperation is essential	L	1.0	Mackelworth (Ed.) (2016). Introduction
19	<b>Maritime Spatial Planning</b> Integrating conservation planning into a broader MSP framework	L	1.0	<b>Trouillet &amp; Jay (2021).</b>

No	Title and outline	Type	Time (hrs)	Required Readings
20	<b>Systematic Conservation Planning</b> Historically protected areas have been designed ad hoc, what happens when we run systematic planning at a wider scale?	L	1.0	<b>Margules &amp; Pressey (2000).</b>
21	<b>Decision Science for Conservation</b> Conservation is a crisis discipline, often decisions need to be made in the face of uncertainty	L	1.0	Soulé, 1985; Hemming et al. (2021).
22	<b>Decision Support Tools</b> Assisting decision makers to make rational and defensible decisions, Marxan, and other DSTs have been used widely in California, the Great Barrier Reef and more widely	L	1.0	Ball et al. (2009).
23	<b>Systematic Conservation Planning</b> How does the Adriatic Marine Natura 2000 network fare?	D	1.0	Fortuna et al. (2018).
24	<b>Brijuni National Park Visit</b> Conservation Planning in Action – a whole day visit to one of Croatia’s premier marine protected areas, by boat weather permitting	FL	8.0	
25	<b>Triage Group Presentations</b>	P	2.0	
26	<b>Questionnaires Group Presentations</b>	P	2.0	
27	<b>Biodiversity Loss and Climate Change</b> Both are symptoms of the same problems – what are the challenges and potential nature based solutions available for marine megafauna?	W	1.0	
28	<b>The 30x30 Movement</b> The GBF - 30% by 2030 - implications for marine conservation – how do we honour the principles of the GBF rather than re-define conservation to fit ambitious targets?	D	1.0	<b>McClanahan (2004).</b>
29	<b>Bright Spots for Conservation</b> In a world of doom and gloom there have been some conservation successes which can inspire	L	1.0	Karcher et al. (2022).
		<b>Total</b>	<b>52</b>	
		<b>UMN Instructional Hours*</b>	<b>62.4</b>	

\*[UMN defines](#) an instructional hour as a 50-minute block. SFS syllabi are written in full 60-minute hours for programming purposes. Therefore 50 full hours = 60 UMN instructional hours (for four credit courses) and 25 full hours = 30 UMN instructional hours (for two credit courses).



## Reading List

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\*Readings in **Bold** are required

1. **Ball, I.R., Possingham, H.P. and Watts, M. (2009)**. Marxan and relatives: software for spatial conservation prioritisation. *Spatial conservation prioritisation: Quantitative methods and computational tools*, 14, pp.185-196.
2. **Bottrill, M.C., Joseph, L.N., Carwardine, J., Bode, M., Cook, C., Game, E.T., Grantham, H., Kark, S., Linke, S., McDonald-Madden, E. and Pressey, R.L. (2008)**. Is conservation triage just smart decision making? *Trends in ecology & evolution*, 23(12), pp.649-654.
3. **Carroll, C., Rohlf, D.J. and Epstein, Y. (2022)**. Mainstreaming the ambition, coherence, and comprehensiveness of the post-2020 global biodiversity framework into conservation policy. *Frontiers in Conservation Science*, 3, p.906699.
4. Clegg, I. L. (2021). What Does the Future Hold for the Public Display of Cetaceans?. *Journal of Applied Animal Ethics Research*, 3(2), 240-278. <https://doi.org/10.1163/25889567-bja10023>
5. **Cook, I. & Crang, M. (1995)**. *Doing ethnographies*. Environmental Publications.
6. Fortuna, C.M., Cañadas, A., Holcer, D., Brecciaroli, B., Donovan, G.P., Lazar, B., Mo, G., Tunesi, L. and Mackelworth, P.C. (2018). Coherence of the European Union marine Natura 2000 network for wide-ranging charismatic species: a Mediterranean case study. *Frontiers in Marine Science* 5, 356.
7. Fortuna, C.M., Cañadas, A., Holcer, D., Brecciaroli, B., Donovan, G.P., Lazar, B., Mo, G., Tunesi, L. and Mackelworth, P.C. (2018). The coherence of the European Union marine Natura 2000 network for wide-ranging charismatic species: a Mediterranean case study. *Frontiers in marine science*, 5, p.356.
8. Frascchetti, S., Pipitone, C., Mazaris, A., Rilov, G., Badalamenti, F., Bevilacqua, S., Claudet, J., Carić, H., Dahl, K., D'Anna, G., Daunys, D., Frost, M., Gissi, E., Göke, C., Goriup, P., Guarnieri, G., Holcer, D., Lazar, B., Mackelworth, P. et al. (2018). Light and shade in marine conservation across European and Contiguous Seas. *Frontiers in Marine Science* 5, 420.
9. Hardin, G. (1968). The Tragedy of the Commons. *Science*, 162: 1243-1248.
10. **Hemming, V., Camaclang, A.E., Adams, M.S., Burgman, M., Carbeck, K., Carwardine, J., Chadès, I., Chalifour, L., Converse, S.J., Davidson, L.N. and Garrard, G.E. (2022)**. An introduction to decision science for conservation. *Conservation Biology*, 36(1), p.e13868.
11. Karcher, D.B., Cvitanovic, C., van Putten, I.E., Colvin, R.M., Armitage, D., Aswani, S., Ballesteros, M., Ban, N.C., Barragán-Paladines, M.J., Bednarek, A. and Bell, J.D. (2022). Lessons from bright-spots for advancing knowledge exchange at the interface of marine science and policy. *Journal of Environmental Management*, 314, p.114994.
12. Katsanevakis, S., Coll, M., Frascchetti, S., Giakoumi, S., Goldsborough, D., Mačić, V. Mackelworth, P.C. et al. (2020). Twelve Recommendations for Advancing Marine Conservation in European and Contiguous Seas. *Frontiers in Marine Science* 7, 565968.
13. Mackelworth, P. ed. (2016). *Marine transboundary conservation and protected areas*. Routledge.
14. **Mackelworth, P., Holcer, D. and Fortuna, C.M. (2013)**. Unbalanced governance: The Cres-Lošinj special marine reserve, a missed conservation opportunity. *Marine Policy*, 41, pp.126-133.

15. Mackelworth, P.C., Teff Seker, Y., Vega Fernández, T., et al. (2019). Geopolitics and marine conservation: Synergies and conflicts. *Frontiers in Marine Science* 6, 759.
16. **Manfredo, M., Vaske, J., Brown, P. Decker, D. & Duke, E. (2008).** *Wildlife and Society: The Science of Human Dimensions*. Island Press, USA. PP368.
17. **Margules, C.R. and Pressey, R.L. (2000).** Systematic conservation planning. *Nature*, 405(6783), pp.243-253.
18. Mascia, M., Brosius, J., Dobson, T., Forbes, B., Horowitz, L., McKean, M. & Turner, N. (2003). Conservation and the Social Sciences. *Conservation Biology*, 17(3): 649-650.
19. Maslow, A. (1943). A theory of human motivation. *Psychological Review*, 50, 370-396.
20. Maxey, I. (1999). Beyond boundaries? Activism, academia, reflexivity and research. *Area*, 31(3): 199-208.
21. **McClanahan, T. (2004).** The Limits to Beyond Boundaries. *Aquatic Conservation: Marine & Freshwater Ecosystems*, 14: 1-4.
22. **Muka, S. and Zarpentine, C. (2021).** Cetacean conservation and the ethics of captivity. *Biological Conservation*, 262, p.109303.
23. Sala, E., Mayorga, J., Bradley, D., Cabral, R.B., Atwood, T.B., Auber, A., Cheung, W., Costello, C., Ferretti, F., Friedlander, A.M. and Gaines, S.D. (2021). Protecting the global ocean for biodiversity, food and climate. *Nature*, 592(7854), pp.397-402.
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26. **Trouillet, B. and Jay, S. (2021).** The complex relationships between marine protected areas and marine spatial planning: Towards an analytical framework. *Marine Policy*, 127, p.104441.
27. Wilson, K.A., Underwood, E.C., Morrison, S.A., Klausmeyer, K.R., Murdoch, W.W., Reyers, B., Wardell-Johnson, G., Marquet, P.A., Rundel, P.W., McBride, M.F. and Pressey, R.L. (2007). Conserving biodiversity efficiently: what to do, where, and when. *PLOS biology*, 5(9), p.e223.